



STAFF SENATE

Staff Senate Monthly Meeting
Thursday, December 12, 2019
DSC — Leadership Lounge
10:00 a.m. – 11:00 a.m.

- I. Welcome and Introductions
 - A. Melody called the meeting to order at 10:01 am
 - B. New employees at UA Little Rock - Welcome!
- II. Review Minutes
 - A. 1st - Wendy Orvis
 - B. 2nd - Heather Reed
 - C. Motion approved
- III. Treasurer's Report
 - A. \$5,175 maintenance
 - B. \$2,912.82 development (fundraising)
- IV. Helping Hands update

Gift in Kind donations total - \$501.34
Outright Gift Donations total - \$1,586.30
Pledges total - \$1,440
Total fundraised is \$3,527.64
- V. Committee Updates

Executive updates

 - Dr. Rice & employee retention program

- Sent to Chancellor & pending communication
- IEC responses
 - SS submitted response pertaining to IEC scenarios
 - Stressed importance of staff livelihoods & addressed by Brian Berry

Staff Senate Committees

- A. Blood Drive
 - 1. February 14th - Blood Drive
- B. Communications - Toni
 - 1. Staff Awards preparation
- C. Fundraising - Heather
 - 1. Auction - \$246.08 before fee
- D. Governance
 - 1. No update
- E. Helping Hands - Rosalie
 - 1. Bags are assembled & ready to go!
 - 2. Bag pick up starts Monday morning
 - 3. Gift Cards - may need to deliver across campus at a later date
 - 4. Thank you to all who made this possible! :)
 - 5. Question: Trojan Pantry - staff or just students?
 - a) Yes - all staff & students are invited
 - b) Collaboration?
 - c) Trojan Pantry works with AR Food Bank
 - 6. Comment: New style of requesting one item per week was very successful in their building - kudos!
- F. Issues and Concerns
 - 1. No update
- G. Professional Development - Victoria
 - 1. More information in January
- H. Staff Awards Ceremony - Cody
 - 1. January start date for planning event

University Staff Senate Appointments

- I. Building and Grounds
- J. Policy Advisory Council
- K. Delete Process

University Staff Appointments

- L. Traffic
- M. Athletics
- N. Dining
- O. Sustainability - Toni
 - 1. Bikes off campus, next update in 2020
- P. We Heart our Students
- Q. Catastrophic Leave - Melody

1. Dara resigned; needing new Chair
2. Email Melody Weigel if interested; mweigel@ualr.edu

VI. Guest Speaker

Chelsea Bishop Ward, Director of Admissions

UA Little Rock Recruitment 101

- New information booklets to prospective students
- New scholarship booklet in collaboration with Financial Aid & Communications
- 12 different flyers; information pieces given to students (prospect cards, visitor's guide, etc.)
- Discover Day - Fall 2019
 - 1 event instead of 2 this year
 - More prospective students than 2 combined in past - huge success!
 - 750 students (not parents/guests)
 - 15 buses from schools (2 - 4 last year)
 - Grassroots partnerships with local high schools & counselors
 - 150 applications completed that day
 - 55 tables; 23 booths; 79 volunteers across campus
 - SUPER THANK YOU
 - Survey feedback
 - T Shirt for survey at checkout table
 - 500+ feedback forms with 95% positive feedback
- Counselor's Luncheon
 - Revitalized this year
 - 85 counselors & career coaches
 - 39 high schools
 - 3 hours = farthest traveled school
 - Scholarships given from UALR & counselor for \$1,000
 - Any student coming to UALR in 2020
- Application to admitted days
 - Set up at high school & apply admission in real time
 - Reviewing for admissions & scholarships on the spot
 - 109 applications completed; 53 admitted on the spot
 - 32 merit scholarships awarded
- Spring events - 10 total
 - Dates from Chelsea
 - 3 Transfer Fridays
 - Transformation events
 - 2 Experience days for freshman/incoming
 - 2 Saturday Spotlights
 - Explore day for juniors/transfers
- Fall FR only

- 1,718 applications (1,011 in Fall 2019)
- 1,002 admitted (700 in Fall 2019)
- 1,853 currently admitted & ready to enroll (1,047 for all admitted students)
- Question: Heaviest volume of applications
 - Answer: mid summer usually biggest surge
- Question: In light of numbers/enrollment
 - Answer: Retention is still down, new students are up. 2023 will be anticipated positive new enrollment. Overall enrollment will focus on continuing students.
- Question: Recruitment for non traditional students
 - High school & transfer always focus. Emily Hartell, new community liaison, has a new focus on non traditional students
 - Intentional conversations for teachers & graduate school opportunities

Recruitment with Jeremy Laxton, Associate Director of Admissions

<https://drive.google.com/drive/u/0/folders/1dtQN2PyT7FOobVNN5VkHbtJRs2fq9Ogu>

- Recruiters & territories
- Contiguous state agreement to alleviate out of state tuition rates
- Types of visits
 - Over 175 visits in Fall 2019 (high schools, 2 year colleges)
- Recommend a student - Trojan Referral
- Campus Tours
 - 26 group tours since June 1st
 - 448 individuals since June 1st
- Up to date with admissions applications & data review
- Financial Aid delivered scholarships offers & many have already accepted
 - We are substantially earlier & more organized than this time last year
- Question: International student?
 - International Student Services handles recruitment and VISA preparation

VII. Open Forum

A. HLC Visit 2020

1. Grab a box & share the knowledge with others!
2. January meeting will host HLC Chairs

B. Ashley Nipp - Campus Campaign Steering Committee

1. Helping Hands donation - can receive an in kind receipt
2. Chancellor & Christan O'Neil will match \$ for \$ with donations
3. Introduce Samantha Wiley to handle forms, donations & related items for in kind donations

VIII. Adjourn

A. Adjourned at 11:01 am

IX. Next Meeting - January 16, 2020