



UNIVERSITY OF ARKANSAS AT LITTLE ROCK

Large Business Licensing Prospectus

The UALR Center of Innovation for Commercialization (CIC) has developed this prospectus to help us comprehend your company's commercialization practices. The aim is to understand where your company in the commercialization process, potential market risks, as well as how both your company and UALR will benefit from the licensing process. We look forward to working with you towards a mutually benefiting agreement. Please complete a report that answers the following questions and submit to the point of contact below.

1. Provide the company's address and point of contact information
2. What UALR technology are you interested in? Why?
3. Indicate the type of license you are interested in: Nonexclusive Exclusive Sponsored Research
4. Have you worked with UALR before? Yes No
If yes, when and in what capacity?
5. Is the company a subsidiary or a joint venture? Yes No
If yes, please attach the parent company's or each joint venture participant's legal name, legal form, and headquarters location.
6. Please indicate the company's legal status: LLC Corporation Public Private
 Other (if so, explain):
7. Who is authorized to negotiate a license for your company? Who is authorized to execute the license agreement for your company?
8. What's your company's commercialization decision process and general sense of milestones for this technology?
9. What is your timeline for bringing this technology to the market?
10. How will the new product or method based on the UALR technology fit into your company's current business model, product lines, or processes?
11. What is your strategy to enter the market for the product or method using the UALR IP?

Other Attachments

Please attach the following to this form:

Resumes of the founder(s) and the top management team. Be sure to highlight their relevant experience.

Submit this form and attachments to:

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