

**Transfer Agreement Checklist**  
**Associate of Science in Liberal Arts and Sciences**  
**BA in Mass Communication**

**University of Arkansas Pulaski Technical College**  
**Associate of Science in Liberal Arts and Sciences**

**2018-2019**

<b>English / Communications (9 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ENGL	1311	English Composition I	RHET 1311		3	
ENGL	1312	English Composition II	RHET 1312		3	
SPCH	1300	Speech Communications	ACOM 1300		3	

<b>Mathematics (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MATH	1302	College Algebra	MATH 1302		3	

<b>Lab Sciences* (8 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
BIOL	1401	Biological Science	BIOL 1401		4	
PHYS	1401	Physical Science	CORE SCIN		4	

<b>Literature* (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ENGL	2337	World Literature from the Beginning to 1650 or	ENGL 2337		3	
ENGL	2338	World Literature from 1650	CORE HUMA			

<b>Fine Arts and Humanities* (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ARTS	2300	Introduction to Visual Arts or	ARHA 2305		3	
MUSC	2300	Introduction to Music	MUHL 2305			

<b>History / Political Science (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
HIST	2311	U.S. History to 1877 or	HIST 2311		3	
HIST	2312	U.S. History since 1877 or	HIST 2312			
POLS	1310	American National Government	POLS 1310			

<b>Social Science* (6 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
PSYC	2300	Psychology and the Human Experience or	PSYC 2300		6	
SOCI	2300	Introduction to Sociology	SOCI 2300			

<b>Electives: Mass Communication Foundation Courses (25 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
FILM	2300	Introduction to Film	MCOM 2306		3	
MCOM	2300	Beginning Reporting	MCOM 2350		3	
MCOM	2330	Mass Media & Society	MCOM 2330		3	
MCOM	2340	Intro to Scriptwriting	MCOM 2308		3	
		Electives to complete requirements				

\*\*NOTE: Some Journalism (JOUR) and Digital Media Production (DMP) courses may transfer to UA Little Rock as credit towards the BA in Mass Communication, but will not satisfy electives towards the ASLAS degree at UA-PTC. Speak with your advisor for details.

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**2018-2019**

**University of Arkansas at Little Rock**  
**Bachelor of Arts in Mass Communication**  
**Strategic Communication Option**

**Mass Communication Foundation Courses (33 credit hours)**

			Semester	Hours	Grade
MCOM	1300	Careers in Mass Media		3	
MCOM	2330	Mass Media and Society (may be taken at UA-PTC)		3	
MCOM	2380	Strategic Communication Principles		3	
MCOM	2350	Beginning Reporting (may be taken at UA-PTC)		3	
MCOM	3310	Web Principles and Design		3	
MCOM	3315	Mass Media Research		3	
MCOM	3320	Advanced Reporting		3	
MCOM	3360	Mass Comm. Law, Policy, and Ethics		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

**Emphasis Electives (3 credit hours)**

			Semester	Hours	Grade
ADVT	3300	Introduction to Advertising or		3	
MKTG	3350	Principles of Marketing or			
MCOM	4390	Mass Communications Internship			

**Production and Design Electives (3 credit hours)**

			Semester	Hours	Grade
MCOM	4350	Design and Production or		3	
MCOM	4359	Feature and Magazine Journalism or			
MCOM	4385	Advanced Web Design			

**Mass Communication Electives (3 credit hours)**

			Semester	Hours	Grade
MCOM	3330	Photojournalism or		3	
MCOM	3345	Studio Production or			
MCOM	3350	Introduction to News Editing or			
MCOM	3355	History of the American Movies or			
MCOM	3356	Movie Criticism or			
MCOM	3357	Film Genres or			
MCOM	3358	Film Directors or			
MCOM	3365	Radio-Television Journalism or			
MCOM	3366	Electronic News Gathering or			
MCOM	3367	News Producing and Anchoring or			
MCOM	3370	Announcing and Performance or			
MCOM	3380	Mass Communication Practicum or			
MCOM	3390/4320	Non-Linear Video Editing or			
MCOM	4308	Screenwriting or			
MCOM	4310	Media Sales or			
MCOM	4312	Management Strategies or			
MCOM	4330	Lighting or			
MCOM	4332	Digital Audio Production or			
MCOM	4340	Digital Graphics and Animation or			
MCOM	4342	Cinema Techniques or			
MCOM	4352	News Media & the First Amendment or			
MCOM	4353	History of Mass Media in America or			

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MCOM	4354	Documentary Techniques or			
MCOM	4357	Seminar Radio-Television Journalism or			
MCOM	4375	Journalistic Freedom & Responsibility or			
MCOM	4384	Topics in Mass Communication or			
MCOM	4388	Reporting of Public Affairs or			
MCOM	4189/4289/4389	Independent Study or			
MCOM	4386	Images of Minorities in the Media or			
MCOM	4391	Cooperative Education or			
MCOM	4395	Electronic Media Capstone			

**Unrestricted General Electives:**

			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			