

Transfer Agreement Checklist Associate of Science in Business BBA – Marketing – Professional Sales



University of Arkansas Hope-Texarkana Associate of Science in Business ^{1,2,3}

2019-2020

SPCH 1313 Principles of Speech ACOM 1300 3 Computer Science (3 credit hours) UA Little Rock Semester Hours Grade CISS 1013 Introduction to Computers CPSC 1370 3 Introduction to Computers CPSC 1370 3 Introduction to Computers CPSC 1370 3 Introduction to Computers Grade English (6 credit hours) UA Little Rock Semester Hours Grade ENGL 1023 Composition I RHET 1311 3 Introduction to The Computers Grade ENGL 1023 Composition II RHET 1312 3 Introduction to The Computers Grade BARTS 2003 Art Appreciation or ARHA 2305 3 Hours Grade BNGL 2023 World Literature I or ENGL 2337 Semester Hours Grade ENGL 2023 World Literature I or ENGL 2337 Semester Hours Grade MATH 1153 Quantitative Literacy MATH 1902 MATH 1902 MATH 1	Commi	unication	s (3 credit hours)	UA Little Rock	Semester	Hours	Grade
English (6 credit hours)	SPCH	1313	Principles of Speech	ACOM 1300		3	
English (6 credit hours)	Compu	ter Scien	ce (3 credit hours)	UA Little Rock	Semester	Hours	Grade
ENGL 1013 Composition RHET 1311 3 3				CPSC 1370		3	
ENGL 1013 Composition RHET 1311 3 3		· ·	·	l		l	
Fine Arts and Humanities (3 credit hours)	English	(6 credit	hours)	UA Little Rock	Semester	Hours	Grade
Fine Arts and Humanities (3 credit hours) ARTS 2003 Art Appreciation or ARTH 2305 Introduction to Theatre or MUSI 2103 Music Appreciation Literature (3 credit hours) Literature (3 credit hours) World Literature II Literature (4 credit hours) WALITHE Rock Semester Hours Grade MATH 1053 College Algebra or MATH 1302 MAT	ENGL	1013	Composition I	RHET 1311		3	
ARTH 2003 Art Appreciation or ARHA 2305 DRTM 2005 Music Appreciation	ENGL	1023	Composition II	RHET 1312		3	
ARTH 2003 Art Appreciation or ARHA 2305 DRTM 2005 Music Appreciation	Fine Ar	ts and Hu	umanities (3 credit hours)	UA Little Rock	Semester	Hours	Grade
MUSI 2103 Music Appreciation MUHL 2305 MURL 2305 MURL 2305 MURL 2305				ARHA 2305			
Literature (3 credit hours)	DRAM	2003		DRTH 2305		3	
ENGL 2023 World Literature 0	MUSI	2103	Music Appreciation	MUHL 2305			
ENGL 2023 World Literature 0		•					'
ENGL 2123 World Literature II CORE HUMA 3 Mathematics (3 credit hours) UA Little Rock Semester Hours Grade MATH 1053 College Algebra or Quantitative Literacy (NOTE: The College of Business at UA-Little Rock prefers MATH 1053.) MATH 1321 3 3 Natural Science (4 credit hours) UA Little Rock Semester Hours Grade BIOL 1204 Biology BIOL 1401 4 4 Physical Science (4 credit hours) UA Little Rock Semester Hours Grade Physical Science (6 credit hours) UA Little Rock Semester Hours Grade Social Science (6 credit hours) UA Little Rock Semester Hours Grade Social Science (6 credit hours) UA Little Rock Semester Hours Grade Social Science (6 credit hours) UA Little Rock Semester Hours Grade Social Science (6 credit hours) UA Little Rock Semester Hours	Literati	ure (3 cre	dit hours)	UA Little Rock	Semester	Hours	Grade
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MATH NATH 1153 College Algebra or Quantitative Literacy (NOTE: The College of Business at UA-Little Rock prefers MATH 1053.) MATH 1321 3 Natural Science (4 credit hours) UA Little Rock Biology BIOL 1401 4 Physical Science (4 credit hours) UA Little Rock Biology Semester Biology Hours Grade Physical Science (4 credit hours) UA Little Rock Cores SCIN 4 4 Social Science (6 credit hours) UA Little Rock Science (6 credit hours) 4 4 Social Science (6 credit hours) UA Little Rock Science (6 credit hours) 3 3 SOCI 2413 Introduction to Sociology SOCI 2300 3 3 HIST 1003 World Civilization I or HIST 1311 3 3 HIST 1013 World Civilization II HIST 2311 3 3 U.S. History/Government (3 credit hours) UA Little Rock HIST 2311 3 4 HIST 2013 U.S. History II or HIST 2312 American Government HIST 2312 3 3 PLSC 2103 Principles of Accounting I ACCT 2310 3 3 Business Calculus Principles of Accounting II ACCT 2330 3 3 BUSS	ENGL	2123	World Literature II	CORE HUMA		<u> </u>	
MATH NATH 1153 College Algebra or Quantitative Literacy (NOTE: The College of Business at UA-Little Rock prefers MATH 1053.) MATH 1321 3 Natural Science (4 credit hours) UA Little Rock Biology BIOL 1401 4 Physical Science (4 credit hours) UA Little Rock Biology Semester Biology Hours Grade Physical Science (4 credit hours) UA Little Rock Cores SCIN 4 4 Social Science (6 credit hours) UA Little Rock Science (6 credit hours) 4 4 Social Science (6 credit hours) UA Little Rock Science (6 credit hours) 3 3 SOCI 2413 Introduction to Sociology SOCI 2300 3 3 HIST 1003 World Civilization I or HIST 1311 3 3 HIST 1013 World Civilization II HIST 2311 3 3 U.S. History/Government (3 credit hours) UA Little Rock HIST 2311 3 4 HIST 2013 U.S. History II or HIST 2312 American Government HIST 2312 3 3 PLSC 2103 Principles of Accounting I ACCT 2310 3 3 Business Calculus Principles of Accounting II ACCT 2330 3 3 BUSS							
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Buss 2323 Business Calculus MATH 1342 3 ECON 2313 Principles of Microeconomics ECON 2322 3 ECON 2323 Principles of Macroeconomics ECON 2323 3	BUSS	2203	Business Law	MKTG 2380		3	
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ECON 2323 Principles of Macroeconomics ECON 2323 3	Buss	2323	Business Calculus	MATH 1342		3	
	ECON	2313	Principles of Microeconomics	ECON 2322		3	
XXXX XXX3 Directed Elective 3	ECON	2323	Principles of Macroeconomics	ECON 2323		3	
	XXXX	XXX3	Directed Elective			3	

UAHT Total Hours: 62

Revised: March 2019



Transfer Agreement Checklist Associate of Science in Business BBA - Marketing - Professional Sales



2019-2020

University of Arkansas at Little Rock

Bachelor of Business Administration - Marketing - Professional Sales⁴

Professional Business Courses (28 credit hours)			Semester	Hours	Grade
BSAD	2010/4010	Career Catalyst ⁶		0	
BSAD	3100	Business Professionalism		1	
BINS	3305	Management Information Systems		3	
BINS	3352	Data Analysis and Visualization		3	
BINS	3380	Business Communication		3	
ECON	3355	Quantitative Business Analysis		3	
FINC	3310	Business Finance		3	
MGMT	3300	Principles of Management		3	
MGMT	3304	Operations Management		3	
MGMT	4380	Business Strategy (Capstone Course)		3	
MKTG	3350	Principles of Marketing		3	

Market	ing Major Red	quirements (15 credit hours)	Semester	Hours	Grade
ADVT	3300	Advertising: An IMC Approach		3	
MKTG	3353	Professional Selling		3	
MKTG	3385	Consumer Analysis and Behavior		3	
MKTG	4310	Marketing Research		3	
MKTG	4385	Marketing Management (Capstone Course)		3	

Marketi	ng Electives (3 credit hours) Sem	ester	Hours	Grade	
ARST	2318	Computer Applications in Art or				•
ENGL	2336	Introduction to Creative Writing or				
RHET	4305	Document Design or				
RHET	4371	Writing on the Web or			2	
MGMT	4365	Business Consulting or			3	
IBUS	4316	Field Study in International Business or				
SPCH	3300	Interpersonal Communication or				
SPCH	3320	Advanced Public Speaking				

Professi	Professional Sales Emphasis (12 credit hours)		Semester	Hours	Grade
MKTG	4351	Sales Management		3	
MKTG	4355	Advanced Professional Selling		3	
		Professional Sales Elective (Discuss with advisor)		3	
MKTG	3361	Physical Distribution or		2	
MKTG	4370	Business to Business Marketing		3	

UA Little Rock Total Hours: 58

Total Hours: 120⁵

Revised: March 2019

¹ See your advisor at University of Arkansas Hope-Texarkana for degree and graduation information.

² UA Little Rock transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UA Little Rock. Unless otherwise noted, courses for which no UA Little Rock equivalent course is listed would transfer in as elective credit.

³ Students completing the Associate of Science in Business degree requirements, as shown above, with minimum 2.25 cumulative GPA and a grade of C or greater in Composition II and College Algebra, will have satisfied the UA Little Rock Lower Level Core requirements and will be admitted to the College of Business and the Bachelor of Business Administration degree program as a junior.



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⁴ For more specific information about degree requirements within the junior and senior years at UA Little Rock, please review the UA Little Rock Undergraduate Catalog (http://ualr.edu/catalogs/undergraduate-catalog) and consult your UA Little Rock academic advisor.

⁵ This degree program requires a total of 120 semester credit hours, including at least 45 upper level credit hours completed at UA Little Rock.

⁶ The Career Catalyst program is a co-curricular degree requirement of College of Business majors. All students take BSAD 2010, Introduction to Career Catalyst upon declaring a major in the College. Over the period of their College of Business coursework, students must complete at least one activity in each of five career development areas. In the semester a student applies for graduation, he or she also registers for BSAD 4010, Career Catalyst Completion to have their activities certified.

⁷ For completing your degree and ease of transfer, UA Little Rock prefers BUS 1013, Introduction to Business for your elective.

⁸ The UA Little Rock business core requires students to demonstrate proficiency with use of information technology through testing.

Revised: March 2019