

**Transfer Agreement Checklist**  
**Associate of Science in Liberal Arts and Sciences**  
**BA in Mass Communication**  
**Strategic Communication**

**2019-2020**

**University of Arkansas Pulaski Technical College**  
**Associate of Science in Liberal Arts and Sciences**

<b>English / Communications (9 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ENGL	1311	English Composition I	RHET 1311		3	
ENGL	1312	English Composition II	RHET 1312		3	
SPCH	1300	Speech Communications	ACOM 1300		3	

<b>Mathematics (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MATH	1300	Mathematical Reasoning or	MATH 1321		3	
MATH	1302	College Algebra	MATH 1302			

<b>Lab Sciences* (8 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
BIOL	1302& 1102	Biological Science with Lab	BIOL 1401		4	
PHYS	1300& 1100	Physical Science	CORE SCIN		4	

<b>Literature* (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ENGL	2337	World Literature from the Beginning to 1650 or	ENGL 2337		3	
ENGL	2338	World Literature from 1650	CORE HUMA			

<b>Fine Arts and Humanities* (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ARTS	2300	Introduction to Visual Arts or	ARHA 2305		3	
MUSC	2300	Introduction to Music	MUHL 2305			

<b>U.S. History / Political Science (3 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
HIST	2311	U.S. History to 1877 or	HIST 2311		3	
HIST	2312	U.S. History since 1877 or	HIST 2312			
POLS	1310	American National Government	POLS 1310			

<b>Social Science* (6 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
PSYC	2300	Psychology and the Human Experience	PSYC 2300		3	
SOCI	2300	Introduction to Sociology	SOCI 2300		3	

<b>Electives: (25 credit hours)</b>			<b>UA Little Rock</b>	<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MCOM	2300	Beginning Reporting	MCOM 2350		3	
MCOM	2330	Mass Media and Society	MCOM 2330		3	
MCOM	2340	Introduction to Scriptwriting	MCOM 2340		3	
MCOM	2350	Publications I	TRAN 2000		3	
MCOM	2360	Publications II	TRAN 2000		3	
		Complete electives required for degree			10	

**UA-PTC Total Hours: 60**

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**University of Arkansas at Little Rock**  
**Bachelor of Arts in Mass Communication**  
**Strategic Communication**

<b>Mass Communication Foundation Courses (9 credit hours)</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MCOM	1300	Careers in Mass Media		3	
MCOM	2330	Mass Media and Society (taken at UA-PTC)	Transfer	3	
MCOM	3310	Web Principles and Design		3	

<b>Strategic Communication Emphasis Courses (24 hours)</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MCOM	2350	Beginning Reporting (taken at UA-PTC)	Transfer	3	
MCOM	2380	Strategic Communication Principles		3	
MCOM	3315	Mass Media Research		3	
MCOM	3360	Mass Communication Law, Policy, and Ethics		3	
MCOM	3375	Multimedia Reporting		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

<b>Group I Elective (3 credit hours)</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
ADVT	3300	Introduction to Advertising or		3	
MKTG	3350	Principles of Marketing or			
MCOM	4390	Mass Communication Internship			

<b>Emphasis Elective (3 credit hours)</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
MCOM	4350	Design and Production or		3	
MCOM	4359	Feature and Magazine Writing or			
MCOM	4385	Advanced Web Design			

<b>Mass Communication Electives* (3 credit hours)</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
		Choose any advisor-approved 3-credit, upper-level MCOM course not already taken		3	

<b>Unrestricted General Electives*</b>			<b>Semester</b>	<b>Hours</b>	<b>Grade</b>
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			

**UA Little Rock Total Hours: 60**  
**Total Hours: 120**