

Transfer Agreement Checklist
Associate of Science in Liberal Arts and Sciences
BA in Mass Communication
Strategic Communication

2021-2022

University of Arkansas Pulaski Technical College
Associate of Science in Liberal Arts and Sciences

English / Communications (9 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	1311	English Composition I	RHET 1311		3	
ENGL	1312	English Composition II	RHET 1312		3	
SPCH	1300	Speech Communications	ACOM 1300		3	

Mathematics (3 credit hours)			UA Little Rock	Semester	Hours	Grade
MATH	1300	Mathematical Reasoning or	MATH 1321		3	
MATH	1302	College Algebra	MATH 1302			

Lab Sciences* (8 credit hours)			UA Little Rock	Semester	Hours	Grade
BIOL	1302& 1102	Biological Science with Lab	BIOL 1401		4	
PHYS	1300& 1100	Physical Science	CORE SCIN		4	

Literature* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	2337	World Literature from the Beginning to 1650 or	ENGL 2337		3	
ENGL	2338	World Literature from 1650	CORE HUMA			

Fine Arts and Humanities* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ARTS	2300	Introduction to Visual Arts or	ARHA 2305		3	
MUSC	2300	Introduction to Music	MUHL 2305			

U.S. History / Political Science (3 credit hours)			UA Little Rock	Semester	Hours	Grade
HIST	2311	U.S. History to 1877 or	HIST 2311		3	
HIST	2312	U.S. History since 1877 or	HIST 2312			
POLS	1310	American National Government	POLS 1310			

Social Science* (6 credit hours)			UA Little Rock	Semester	Hours	Grade
PSYC	2300	Psychology and the Human Experience	PSYC 2300		3	
SOCI	2300	Introduction to Sociology	SOCI 2300		3	

Electives: (25 credit hours)			UA Little Rock	Semester	Hours	Grade
MCOM	2300	Beginning Reporting	MCOM 2350		3	
MCOM	2330	Mass Media and Society	MCOM 2330		3	
MCOM	2340	Introduction to Scriptwriting	MCOM 2340		3	
MCOM	2350	Publications I	TRAN 2000		3	
MCOM	2360	Publications II	TRAN 2000		3	
		Complete electives required for degree			10	

UA-PTC Total Hours: 60

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University of Arkansas at Little Rock
Bachelor of Arts in Mass Communication
Strategic Communication

Mass Communication Foundation Courses (9 credit hours)			Semester	Hours	Grade
MCOM	1300	Careers in Mass Media		3	
MCOM	2330	Mass Media and Society (taken at UA-PTC)	Transfer	3	
MCOM	3310	Web Principles and Design		3	

Strategic Communication Emphasis Courses (24 hours)			Semester	Hours	Grade
MCOM	2350	Beginning Reporting (taken at UA-PTC)	Transfer	3	
MCOM	2380	Strategic Communication Principles		3	
MCOM	3315	Mass Media Research		3	
MCOM	3360	Mass Communication Law, Policy, and Ethics		3	
MCOM	3375	Multimedia Reporting		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

Group I Elective (3 credit hours)			Semester	Hours	Grade
ADVT	3300	Introduction to Advertising or		3	
MKTG	3350	Principles of Marketing or			
MCOM	4390	Mass Communication Internship			

Emphasis Elective (3 credit hours)			Semester	Hours	Grade
MCOM	4350	Design and Production or		3	
MCOM	4359	Feature and Magazine Writing or			
MCOM	4385	Advanced Web Design			

Mass Communication Electives* (3 credit hours)			Semester	Hours	Grade
		Choose any advisor-approved 3-credit, upper-level MCOM course not already taken		3	

Unrestricted General Electives*			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			

UA Little Rock Total Hours: 60
Total Hours: 120

UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.