



University of Arkansas Community College at Batesville

Associate of Science in Business^{1,2,3}

2023-2024

Introduction to Business⁸

BUS

1013

-	1 1	nications (9 credit hours)	UA Little Rock	Semester	Hours	Grade
ENG	1103	English Composition I	RHET 1311		3	
ENG	1203	English Composition II	RHET 1312		3	
SPC	1003	Oral Communication	ACOM 1300		3	
Fine Ar	ts and Hu	manities (6 credit hours)	UA Little Rock	Semester	Hours	Grade
FAM	2003	Music or	MUHL 2305			
FAT	2013	Theatre or	THEA 2305		3	
FAV	2023	Visual Art	ARHA 2305		3	
ENG	2113	World Literature I or	ENGL 2337		3	
ENG	2213	World Literature II	CORE HUMA			
Social S	Science (1	5 credit hours)	UA Little Rock	Semester	Hours	Grade
HIS	1013	World Civilization I or	HIS 1311		h	
HIS	1023	World Civilization II	HIST 1312		3	
HIST	2003	US History I or	HIST 2311			
HIST	2013	US History II or	HIST 2312		3	
POS	2103	US Government	POLS 1310			
SOC	2003	Principles of Sociology	SOCI 2300		3	
ECN	2013	Macroeconomics	ECON 2323		3	
ECN	2023	Microeconomics	ECON 2322		3	
Mathe	matics (6 d	redit hours)	UA Little Rock	Semester	Hours	Grade
MTH	1023	College Algebra	MATH 1302		3	
MTH	2003	Business Calculus	MATH 1342		3	
Lab Sci	ences (8 c	redit hours)	UA Little Rock	Semester	Hours	Grade
BIO	1033/10	31 Biology for General Education/Lab or	BIOL 1400			
BIO	1103/11	01 Biology for Majors/Lab or	BIOL 1401			
BIO	1123/11	21 Principles of Zoology/Lab or	BIOL 2403		4	
BIO	2203/22	01 Microbiology/Lab or	BIOL 2401			
BIO	1113/11	11 General Botany/Lab	BIOL 2402			
CHM	1103/11	01 College Chemistry I/Lab or	CHEM 1402			
CHM	1123/11	21 College Chemistry II/Lab or	CHEM 1403		4	
CHM	2113/21	11 Physical Science/Lab or	CHEM 1401		4	
GEL	1003/10	01 Physical Geology/Lab	ERSC 1302/1102			
Busine	ss Core (18	3 credit hours)	UA Little Rock	Semester	Hours	Grade
Duoine	1013	Principles of Accounting I	ACCT 2310		3	
	1010		ACCT 2220		3	
ACC	1023	Principles of Accounting II	ACCT 2330			
ACC		Principles of Accounting II Legal Environment of Business	MKTG 2380		3	
ACC ACC	1023					
ACC ACC BUS	1023 2033	Legal Environment of Business	MKTG 2380		3	

UACCB Total Hours: 62

ECON 2323

3





Hours

Semester

Grade

University of Arkansas at Little Rock

2023-2024

Bachelor of Business Administration Management – Innovation & Entrepreneurship⁴

Professional Business Courses (28 credit hours)

BSAD	2010/4010	Career Catalyst ⁶	0	
BSAD	3100	Business Professionalism	1	
BINS	3305	Management Information Systems	3	
BINS	3352	Data Analysis and Visualization	3	
BINS	3380	Business Communication	3	
ECON	3355	Quantitative Business Analysis	3	
FINC	3310	Business Finance	3	
MGMT	3300	Principles of Management	3	
MGMT	3304	Operations Management	3	
MGMT	4380	Business Strategy (Capstone Course)	3	
MKTG	3350	Principles of Marketing	3	

Managen	Management – Innovation & Entrepreneurship Major Requirements (12 credit hours)			Hours	Grade
MGMT	3362	Venture Management & Decision Making		3	
MGMT	4361	Business Planning & Product Introduction		3	
MGMT	4365	Business Consulting		З	
MGMT	4383	Entrepreneurial Perspectives		3	

Management – Innovation & Entrepreneurship Electives (12 credit hours)		Semester	Hours	Grade	
MGMT	3320	Human Resources Management or			
MGMT	3340	Managing People in Organizations or			
MGMT	4385	Special Topics in Management or			
MGMT	4391	Employment Law		10	
		At least 2 of the 4 courses must be from the following list:		12	
MGMT	3364	Family Business Management or			
MGMT	4363	Financing Entrepreneurial Ventures or			
MKTG	4310	Marketing Research			

Competency Area (6 credit hours) Choose One Option:

Financial	Ontion
i illaliciai	

Fi	Financial Option:		Semester	Hours	Grade
ACCT	3311	Inter. Fin. Acct. I or			
ACCT	3312	Inter. Fin. Acct II or			
ACCT	3330	Inter. Cost & Man. Acct or			
ACCT	3341	Accounting Info. Systems or		6	
FINC	3370	Real Estate Principles or			
FINC	4360	Risk Management or			
FINC	4365	Estate Planning			
International Business (Culture) Option:		Semester	Hours	Grade	
MGMT	4377	Int'l Bus. Mgmt (This is a requirement of this competency area)			
HIST	3326	Soviet Union & Modern Russia or			
HIST	3336	Islam & Modern Middle East or			
HIST	3345	People's Republic of China or		6	
SOCI	3312	North American Indians or			
SOCI	3316	Japanese Culture & Society or			
	3330	Minority Groups or			



Transfer Agreement Checklist Associate of Science in Business



Bachelor Business Administration

Management – Innovation & Entrepreneurship

SOCI 3333 Women in a Changing Society SOCI Image: Constraint of the second seco
--

R	etail Option:		Semester	Hours	Grade
ARST	4341	Package Design or			
MKTG	3370	Principles of Retailing or			
MKTG	3385	Consumer Analysis or			
MKTG	4370	Bus. To Bus. Marketing or			
ADVT	3300	Principles of Advertising or		6	
MKTG	3353	Professional Selling or		0	
MKTG	4341	Product & Service Strategy or			
PSYC	3350	Social Psychology or			
ACOM	3300	Interpersonal Comm. Or			
ACOM	3320	Adv. Public Speaking			
Т	echnology & I	Innovation Option:	Semester	Hours	Grade
BINS	4331	Mgmt & Info Resources or			
BINS	4350	Bus. Database Mgmt Systems or			
BINS	4351	Data Analysis & Reporting or		6	
IFSC	3330	Internet Applications or		0	
IFSC	4301	Info, Computing & Future or			
ARST	3340	Intro to Graphic Design			
International Business Option:		Semester	Hours	Grade	
MGMT	4377	International Business Management		6	
		1 st and 2 nd Semester language courses in Spanish, French, Chinese or German		6	
		UA Little Roc	k Total Hours	: 58	

Total Hours: 120⁵

¹ See your advisor at University of Arkansas Community College at Batesville for degree and graduation information.

² UA Little Rock transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UA Little Rock. Unless otherwise noted, courses for which no UA Little Rock equivalent course is listed would transfer in as elective credit.

³ Students completing the Associate of Science in Business degree requirements, as shown above, with minimum 2.25 cumulative GPA and a grade of C or greater in Composition II and College Algebra, will have satisfied the UA Little Rock Lower Level Core requirements and will be admitted to the College of Business and the Bachelor of Business Administration degree program as a junior.

⁴ For more specific information about degree requirements within the junior and senior years at UA Little Rock, please review the UA Little Rock Undergraduate Catalog (http://ualr.edu/catalogs/undergraduate-catalog) and consult your UA Little Rock academic advisor.

⁵ This degree program requires a total of 120 semester credit hours, including at least 45 upper level credit hours completed at UA Little Rock.

⁶The Career Catalyst program is a co-curricular degree requirement of College of Business majors. All students take BSAD 2010, Introduction to Career Catalyst upon declaring a major in the College. Over the period of their College of Business coursework, students must complete at least one activity in each of five career development areas. In the semester a student applies for graduation, he or she also registers for BSAD 4010, Career Catalyst Completion to have their activities certified.

⁷ The UA Little Rock business core requires students to demonstrate proficiency with use of information technology through testing.

⁸ For completing your degree and ease of transfer, UA Little Rock prefers BUS 1013, Introduction to Business for your elective.