



Transfer Agreement Checklist
Associate of Science in
Liberal Arts in Communications
Bachelor of Arts in Mass Communication



University of Arkansas Cossatot
Associate of Science in Liberal Arts in Communications

2023-2024

English / Communications and Psychology (12 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	1113	English Composition I	RHET 1311		3	
ENGL	1123	English Composition II	RHET 1312		3	
SPCH	1113	Principles of Speech	ACOM 1300		3	
PSYC	2003	General Psychology	PSYC 2300		3	

Mathematics (3 credit hours)			UA Little Rock	Semester	Hours	Grade
MATH	1023	College Algebra or	MATH 1302		3	
MATH	1113	Quantitative Reasoning	MATH 1321			

Lab Sciences (8 credit hours)			UA Little Rock	Semester	Hours	Grade
BIOL	1014	General Biology	BIOL 1401		4	
PHYS	2024	Physical Science	CORE SCI		4	

Arts and Humanities (6 credit hours)			UA Little Rock	Semester	Hours	Grade
FA	2003	Introduction to Fine Arts – Art or	ARHA 2305		3	
FA	2013	Introduction to Fine Arts - Music	MUHL 2305			
ENGL	2213	World Literature to 1650 or	ENGL 2337		3	
ENGL	2223	World Literature since 1650	CORE HUMA			

US History / Political Science (9 credit hours)			UA Little Rock	Semester	Hours	Grade
HIST	2013	U.S. History to 1877 or	HIST 2311		3	
HIST	2023	U.S. History since 1877	HIST 2312			
SOC	2003	Intro to Sociology	SOCI 2300		3	
HIST	1XX3	World Civilization I or	HIST 1311		3	
HIST	1XX3	World Civilization II	HIST 1312			

Directed Electives (25 credit hours)			UA Little Rock	Semester	Hours	Grade
COMM	1003	Careers in Mass Media			3	
RB	1004	Intro to Radio Broadcasting			3	
COMM	1103	Intro to Media Production			3	
COMM	1203	Mass Communications in Media and Society			3	
COMM	2103	Beginning Reporting and Media Writing			3	
COMM	1203	Strategic Communication Principles in Media Grammar and Writing			3	
MNG	2623	Marketing	TECH 2000		3	
SPD	1003	Success Strategies	PEAW 1300		3	



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2023-2024

University of Arkansas at Little Rock
Bachelor of Science in Mass Communication –
Strategic Communication Option

Mass Communication Foundation Courses (33 credit hours)

			Semester	Hours	Grade
MCOM	1300	Careers in Mass Media (may be taken at UAC)		3	
MCOM	2330	Mass Media and Society (may be taken at UAC)		3	
MCOM	2380	Strategic Communication Principles (may be taken at UAC)		3	
MCOM	2350	Beginning Reporting (may be taken at UAC)		3	
MCOM	3310	Web Principles and Design		3	
MCOM	3315	Mass Media Research		3	
MCOM	3320	Advanced Reporting		3	
MCOM	3360	Mass Comm Law, Policy, and Ethics		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

Emphasis Electives (3 credit hours)

			Semester	Hours	Grade
ADVT	3300	Introduction to Advertising or		3	
MKTG	3350	Principles of Marketing or			
MCOM	4390	Mass Communications Internship			

Production and Design Electives (3 credit hours)

			Semester	Hours	Grade
MCOM	4350	Design and Production or		3	
MCOM	4359	Feature and Magazine Journalism or			
MCOM	4385	Advanced Web Design			

Mass Communication Electives (3 credit hours)

			Semester	Hours	Grade
MCOM	3330	Photojournalism or		3	
MCOM	3345	Studio Production or			
MCOM	3350	Introduction to News Editing or			
MCOM	3355	History of the American Movies or			
MCOM	3356	Movie Criticism or			
MCOM	3357	Film Genres or			
MCOM	3358	Film Directors or			
MCOM	3365	Radio-Television Journalism or			
MCOM	3366	Electronic News Gathering or			
MCOM	3367	News Producing and Anchoring or			
MCOM	3370	Announcing and Performance or			
MCOM	3380	Mass Communication Practicum or			
MCOM	3390/4320	Non-Linear Video Editing or			
MCOM	4308	Screenwriting or			
MCOM	4310	Media Sales or			
MCOM	4312	Management Strategies or			
MCOM	4330	Lighting or			
MCOM	4332	Digital Audio Production or			
MCOM	4340	Digital Graphics and Animation or			
MCOM	4342	Cinema Techniques or			
MCOM	4352	News Media & the First Amendment or			



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MCOM	4353	History of Mass Media in America or			
MCOM	4354	Documentary Techniques or			
MCOM	4357	Seminar Radio-Television Journalism or			
MCOM	4375	Journalistic Freedom & Responsibility or			
MCOM	4384	Topics in Mass Communication or			
MCOM	4388	Reporting of Public Affairs or			
MCOM	4189/4289	Independent Study or			
MCOM	4386	Images of Minorities in the Media or			
MCOM	4391	Cooperative Education or			
MCOM	4395	Electronic Media Capstone			
MCOM					

Unrestricted General Electives:

			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			