

2023-2024



## University of Arkansas Community College at Morrilton Associate of Science in Business<sup>1,2,3</sup>

English	/ Comm	unications (9 credit hours)	UA Little Rock	Semester	Hours	Grade
ENG	1013	English Composition I	RHET 1311		3	
ENG	1023	English Composition II	RHET 1312		3	
SPH	2303	Introduction to Oral Communications	ACOM 1300		3	
Fine Ar	ts and H	umanities (6 credit hours)	UA Little Rock	Semester	Hours	Grade
ART						
MUS	2003	Music Appreciation or	ARHA 2305 MUHL 2305			
THEA	2003	Theatre Appreciation	THEA 2305		3	
ENG	2213	World Literature I or	ENGL 2337			
ENG	2223	World Literature II	CORE HUMA		3	
	1	15 credit hours)	UA Little Rock	Semester	Hours	Grade
HIST	1003	Western Civilization I or	HIST 1311		3	
HIST	1013	Western Civilization II	HIST 1312			
HIST	2003	US History I or	HIST 2311			
HIST	2013	US History II or	HIST 2312		3	
PSCI	2003	US Government	POLS 1310			
SOC	2013	Introduction to Sociology	SOCI 2300		3	
ECON	2453	Macroeconomics	ECON 2323		3	
ECON	2463	Microeconomics	ECON 2322		3	
Mathe	matics (6	credit hours)	UA Little Rock	Semester	Hours	Grade
MATH	1203	College Algebra or	MATH 1302			
MATH	1204	College Algebra (extended format)	MATH 1302		3	
MATH	2023	Calculus for Business	MATH 1342		3	
Lah Sei	- 	credit hours)	UA Little Rock	Semester	Hours	Grade
		One 4 hour Biological Science (check catalog)		Jennester	4	
		One 4 hour Physical Science (check catalog)			4	
		One 4 hour Physical Science (check catalog)			4	
Busine	Business Core (18 credit hours)			Semester	Hours	Grade
ACCT	2003	Principles of Accounting I	ACCT 2310		3	
ACCT	2013	Principles of Accounting II	ACCT 2330		3	
BUS	2393	Business Law	MKTG 2380		3	
CIS	1013	Introduction to Computers <sup>7</sup>	BINS 1310		3	
MATH	2003	Introduction to Statistics	ECON 2310		3	
BUS	1403	Introduction to Business <sup>8</sup>	MGMT 1300		3	

UACCM Total Hours: 62





# 2023-2024

### **University of Arkansas at Little Rock** Bachelor of Business Administration Business Analytics<sup>4</sup>

Professional Business Courses (28 credit hours)			Semester	Hours	Grade
BSAD	2010/4010	Career Catalyst <sup>6</sup>		0	
BSAD	3100	Business Professionalism		1	
BINS	3305	Information Systems for Decision Making		3	
BINS	3352	Data Analysis and Visualization		3	
BINS	3380	Business Communication		3	
ECON	3355	Quantitative Business Analysis		3	
FINC	3310	Business Finance		3	
MGMT	3300	Principles of Management		3	
MGMT	3304	Operations Management		3	
MGMT	4380	Business Strategy (Capstone Course)		3	
MKTG	3350	Principles of Marketing		3	

Business Analytics Major Requirements (21 credit hours)		Semester	Hours	Grade	
BINS	4312	Object-Oriented Programming		3	
BINS	4351	Data Analysis and Reporting		3	
BINS	4352	Big Data Analytics Tools		3	
BINS	4360	Business Analytics Project Development		3	
FINC	4355	Predictive Data Analysis		3	
MKTG	4310	Marketing Research		3	
ACOM	3320	Persuasive Presentations		3	

#### **Business Analytics Electives (9 credit hours)**

<b>Business</b>	Business Analytics Electives (9 credit hours)			Hours	Grade
BINS	3392	Cooperative Education			
BINS	4309	Seminar: Special Topics in CIS/MIS			
BINS	4350	Business Database Management Systems			
BINS	4394	Internship			
MGMT	4304	Supply Chain Management			
MGMT	4367	Human Resources Analytics and Metrics		9	
MKTG	3385	Consumer Analysis and Behavior			
MKTG	4316	Digital Marketing			
ECON	4350	Applied Econometrics			
FINC	4350	Financial Behavior and Modeling			
IFSC	4345	Information Visualization			

Unrestricted Electives (6 credit hours)		Semester	Hours	Grade
	Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program		0	

#### UA Little Rock Total Hours: 58

#### Total Hours: 120<sup>5</sup>

<sup>1</sup> See your advisor at University of Arkansas Community College at Morrilton for degree and graduation information.

<sup>2</sup> UA Little Rock transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UA Little Rock. Unless otherwise noted, courses for which no UA Little Rock equivalent course is listed would transfer in as elective credit.

<sup>3</sup> Students completing the Associate of Science in Business degree requirements, as shown above, with minimum 2.25 cumulative GPA and a grade of C or greater in Composition II and College Algebra, will have satisfied the UA Little Rock Lower Level Core requirements and will be admitted to the School of Business and the Bachelor of Business Administration degree program as a junior.



# Transfer Agreement Checklist Associate of Science in Business BBA Business Analytics



<sup>4</sup> For more specific information about degree requirements within the junior and senior years at UA Little Rock, please review the UA Little Rock Undergraduate Catalog (http://ualr.edu/catalogs/undergraduate-catalog) and consult your UA Little Rock academic advisor.

<sup>5</sup> This degree program requires a total of 120 semester credit hours, including at least 45 upper level credit hours completed at UA Little Rock. <sup>6</sup> The Career Catalyst program is a co-curricular degree requirement of School of Business majors. All students take BSAD 2010, Introduction to Career Catalyst upon declaring a major in the School. Over the period of their School of Business coursework, students must complete at least one activity in each of five career development areas. In the semester a student applies for graduation, he or she also registers for BSAD 4010, Career Catalyst Completion to have their activities certified.

<sup>7</sup> The UA Little Rock business core requires students to demonstrate proficiency with use of information technology through testing.

<sup>8</sup> For completing your degree and ease of transfer, UA Little Rock prefers BUS 1403, Introduction to Business for your elective.

<sup>9</sup> UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.