

Transfer Agreement Checklist
Associate of Science in Liberal Arts and Sciences
BA in Mass Communication
Strategic Communication

2024-2025

University of Arkansas Pulaski Technical College
Associate of Science in Liberal Arts and Sciences

English / Communications (9 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	10103	English Composition I	RHET 1311		3	
ENGL	10203	English Composition II	RHET 1312		3	
SPCH	10003	Speech Communications	ACOM 1300		3	

Mathematics (3 credit hours)			UA Little Rock	Semester	Hours	Grade
MATH	11103	Mathematical Reasoning or	MATH 1321		3	
MATH	11003	College Algebra	MATH 1302			

Lab Sciences* (8 credit hours)			UA Little Rock	Semester	Hours	Grade
BIOL	10103& 10101	Biological Science with Lab	BIOL 1401		4	
PHSC	10043& 10031	Physical Science	CORE SCIN		4	

Literature* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	21103	World Literature from the Beginning to 1650 or	ENGL 2337		3	
ENGL	21203	World Literature from 1650	CORE HUMA			

Fine Arts and Humanities* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ARHS	10003	Introduction to Visual Arts or	ARHA 2305		3	
MUSC	10003	Introduction to Music	MUHL 2305			

U.S. History / Political Science (3 credit hours)			UA Little Rock	Semester	Hours	Grade
HIST	21103	U.S. History to 1877 or	HIST 2311		3	
HIST	21203	U.S. History since 1877 or	HIST 2312			
PLSC	11003	American National Government	POLS 1310			

Social Science* (6 credit hours)			UA Little Rock	Semester	Hours	Grade
PSYC	11003	Psychology and the Human Experience	PSYC 2300		3	
SOCI	10103	Introduction to Sociology	SOCI 2300		3	

Electives: (25 credit hours)			UA Little Rock	Semester	Hours	Grade
COMM	20063	Beginning Reporting	MCOM 2350		3	
COMM	23063	Mass Media and Society	MCOM 2330		3	
COMM	24063	Introduction to Scriptwriting	MCOM 2340		3	
		Complete electives required for degree			16	

UA-PTC Total Hours: 60

Transfer Agreement Checklist
Associate of Science in Liberal Arts and Sciences
BA in Mass Communication
Strategic Communication

2024-2025

University of Arkansas at Little Rock
Bachelor of Arts in Mass Communication
Strategic Communication

Mass Communication Foundation Courses (9 credit hours)			Semester	Hours	Grade
MCOM	1300	Careers in Mass Media		3	
MCOM	2330	Mass Media and Society (taken at UA-PTC)	Transfer	3	
MCOM	3310	Web Principles and Design		3	

Strategic Communication Emphasis Courses (24 hours)			Semester	Hours	Grade
MCOM	2350	Beginning Reporting (taken at UA-PTC)	Transfer	3	
MCOM	2380	Strategic Communication Principles		3	
MCOM	3315	Mass Media Research		3	
MCOM	3320	Advanced Reporting		3	
MCOM	3360	Mass Communication Law, Policy, and Ethics		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

Group I Elective (3 credit hours)			Semester	Hours	Grade
ADVT	3300	Introduction to Advertising or		3	
MKTG	3350	Principles of Marketing or			
MCOM	4390	Mass Communication Internship			

Group II Elective (3 credit hours)			Semester	Hours	Grade
MCOM	4312	Management Strategies		3	
MCOM	4350	Design and Production or			
MCOM	4359	Feature and Magazine Writing or			
MCOM	4385	Advanced Web Design			

Group III Elective* (3 credit hours)			Semester	Hours	Grade
		Choose any advisor-approved 3-credit, upper-level MCOM course not already taken		3	

Unrestricted General Electives*			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			

UA Little Rock Total Hours: 60
Total Hours: 120

UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.