

Establishing University Village

Key Take-Away:

University Avenue is the **KEY** project

Transportation must:

- Serve broader community goals
- Meet state, city and local transportation needs
- Connect neighborhoods and businesses to the University
- Set the stage for mixed use development
- Restore the village fabric to bring vitality, prosperity, mobility, access, and learning opportunities to this area.

Key Take-Away:

GOAL: Set the course for healthy growth, economic opportunity, and a connected community.

HOW: Fix the streets to catalyze growth of UALR and the University Village.

This will require:

- A bold, shared vision, endorsed by all involved
- Collaborative execution through interagency working groups
- A public-private partnership that ensures certainty and predictability for investors

University Village University of Arkansas at Little Rock









I. Existing Conditions on University Avenue

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I. Existing Conditions on University Avenue



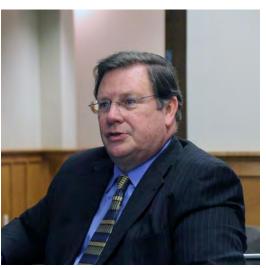




I. Existing Conditions on University Avenue

II. Conceptual Design Workshop















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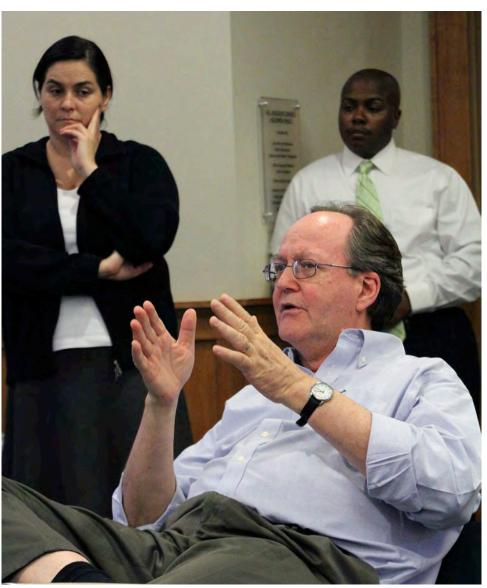




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Recognizing Opportunities







III. The Vision: University Village



"The University District is a thriving cultural and entertainment destination, regarded throughout the city as a neighborhood of choice – a walkable, in-town district with excellent schools and services, vibrant commercial areas, rich cultural resources, and connections to open space and transit. A mix of single-family and higher-density housing attracts a diverse community, including many UALR faculty and staff who choose to live as well as work in the district."

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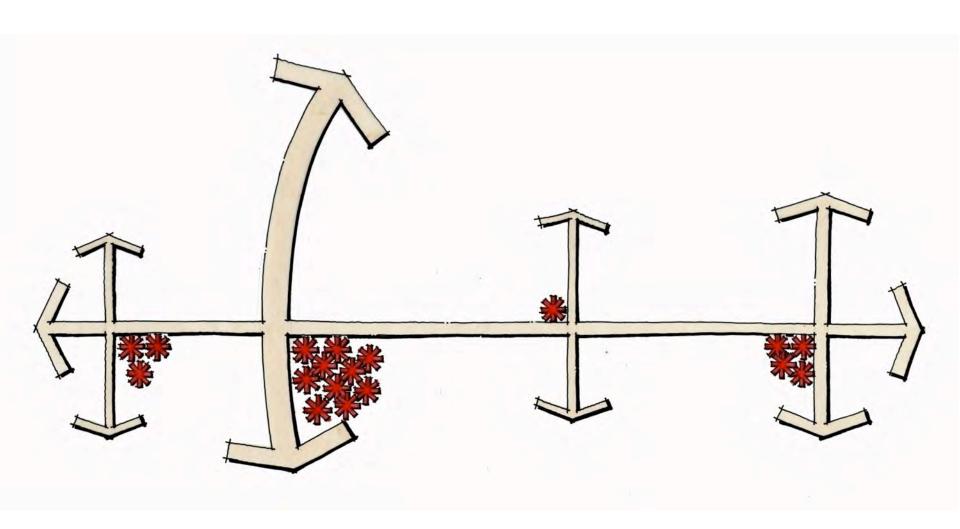




The Vision: Vibrant University Community

IV. How: Establishing University Village

- Example 1. Aging Greyfield Transformation
- Example 2. Chico, CA Photo Vision
- Example 3. University Avenue Conceptual Design Treatments
 - a. Improving Connectivity
 - b. Safer Intersection Treatments
 - c. Corridor Treatments for Improved Performance



Town Centers are Walkable





\$5-15/ sq ft

\$25-50/ sq ft

Example 1. Aging Greyfield Transformation



Transforming a shopping center on a suburban corridor



Example 1.



Mixed use/residential infill on under-used parking lot



Example 1.



Redevelopment of existing buildings

Example 1.



Amenities for walkability and interaction



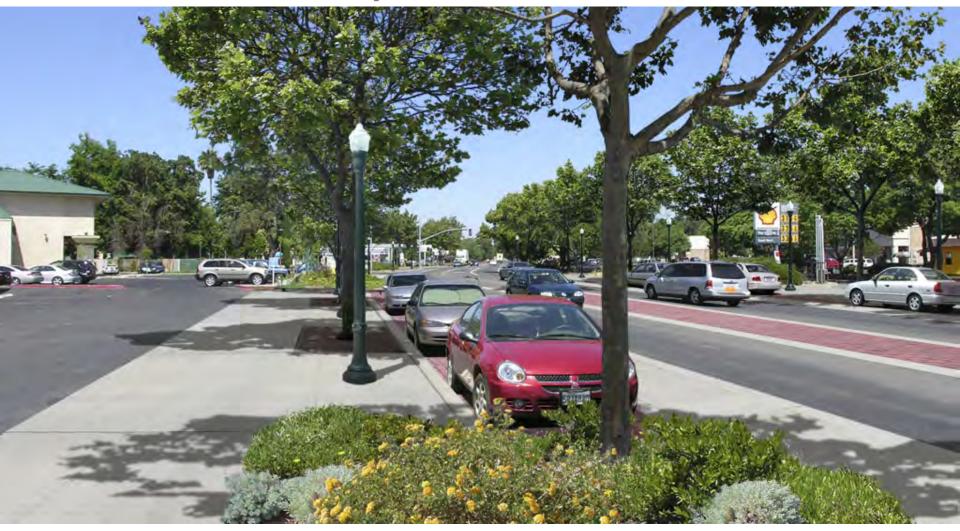




Adding in Parking, Lighting, Colorized Treatments and Vegetation

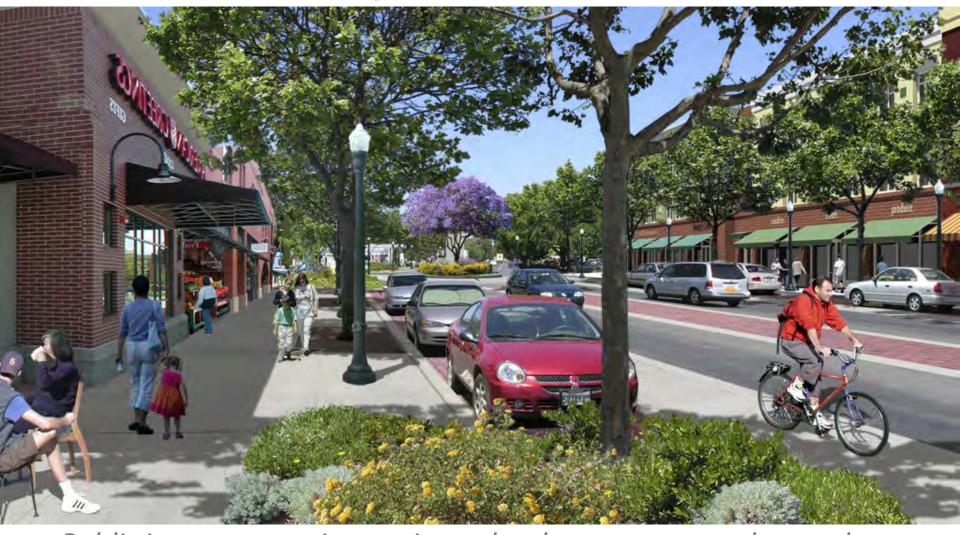






Trees create a vertical wall to define the edge





34 Public investment primes private development to watch over the street

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The Vision: Vibrant University Community



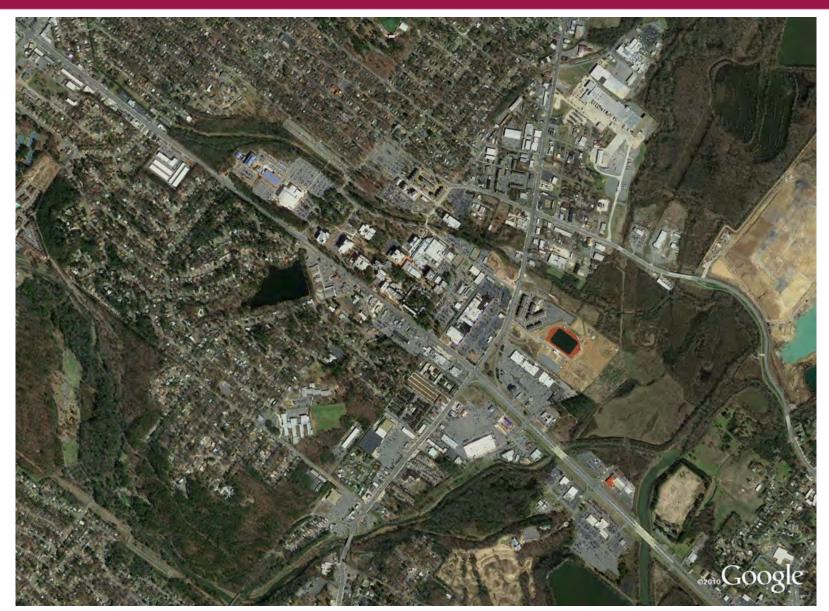




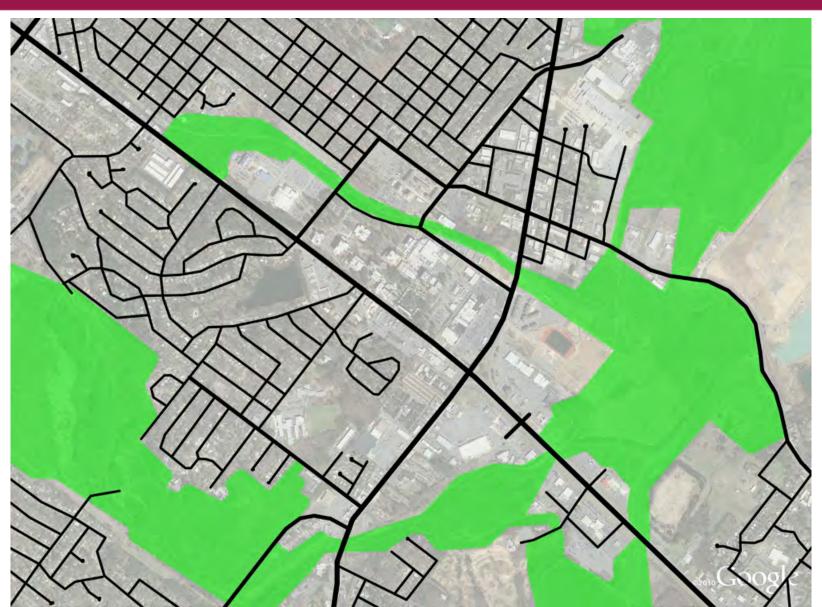
The Vision: Vibrant University Community

Example 3. University Avenue, UALR

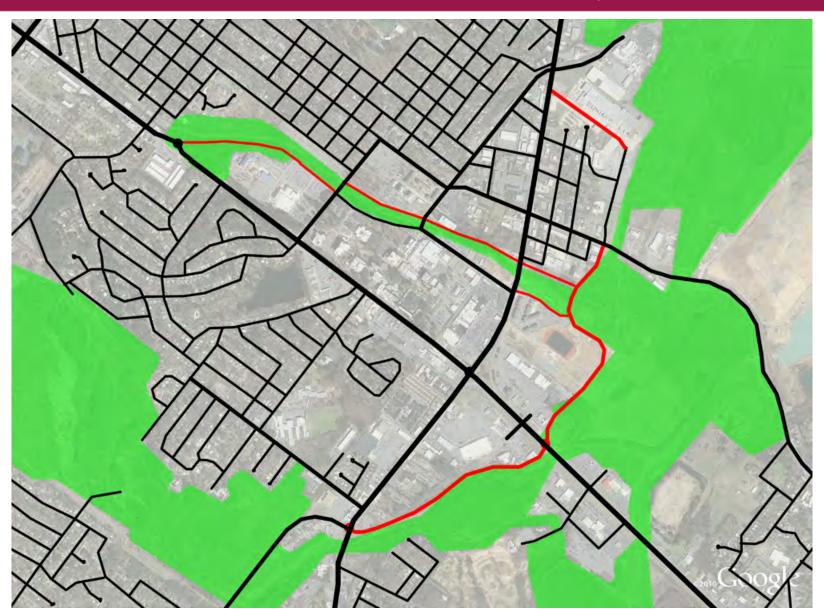
- a. Improving Connectivity
- b. Safer Intersection Treatments
- c. Corridor Treatments for Improved Performance



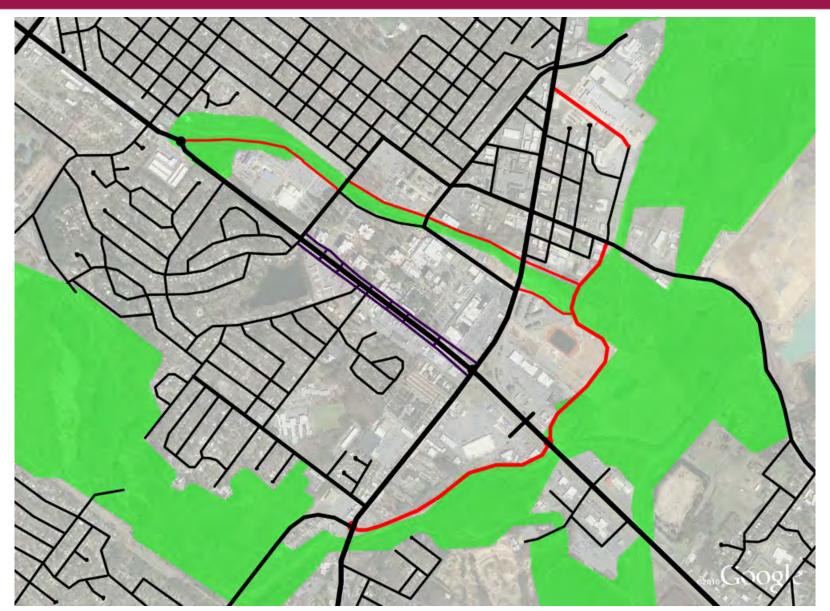
a. Improved Connectivity



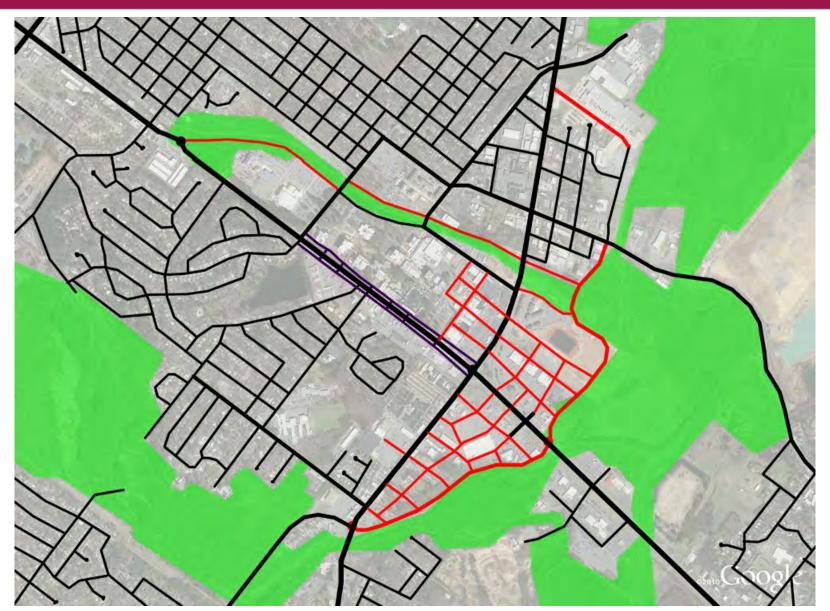
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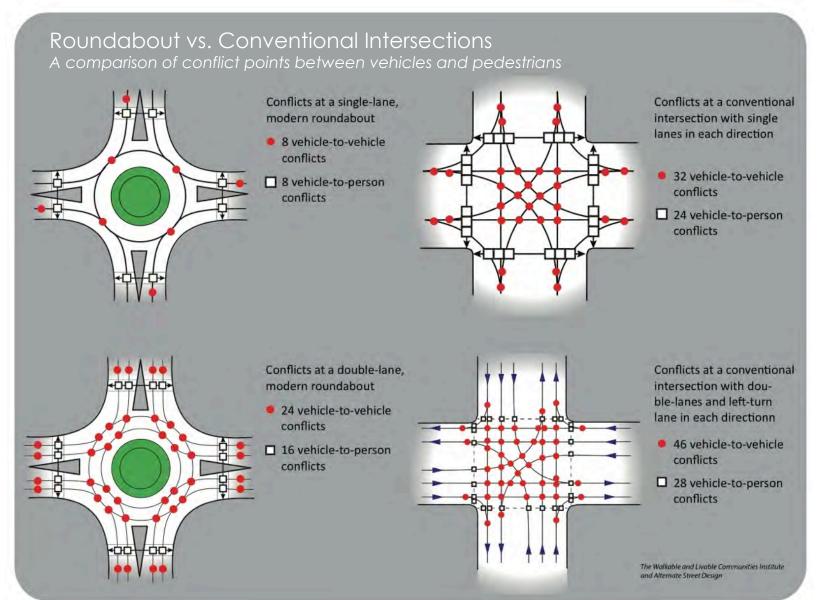
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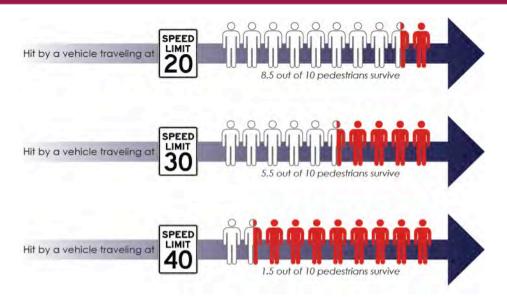


a. Improved Connectivity



a. Improved Connectivity





Studies show that roundabouts provide:

- 90% reduction in fatal crashes
- 75% reduction in injury crashes
- 30-40% reduction in pedestrian crashes
- 10% reduction in bicycle crashes

Increased capacity & reduced delay:

• 30-50% increase in traffic capacity

Lower maintenance costs:

 No signal equipment to install, repair and rebuild, which has a saving of \$13,000 to \$20,000 per year for every signalized intersection

Environmental benefits:

- A reduction in pollution and fuel use
- There is less noise due to fewer stops and starts

Aesthetics:

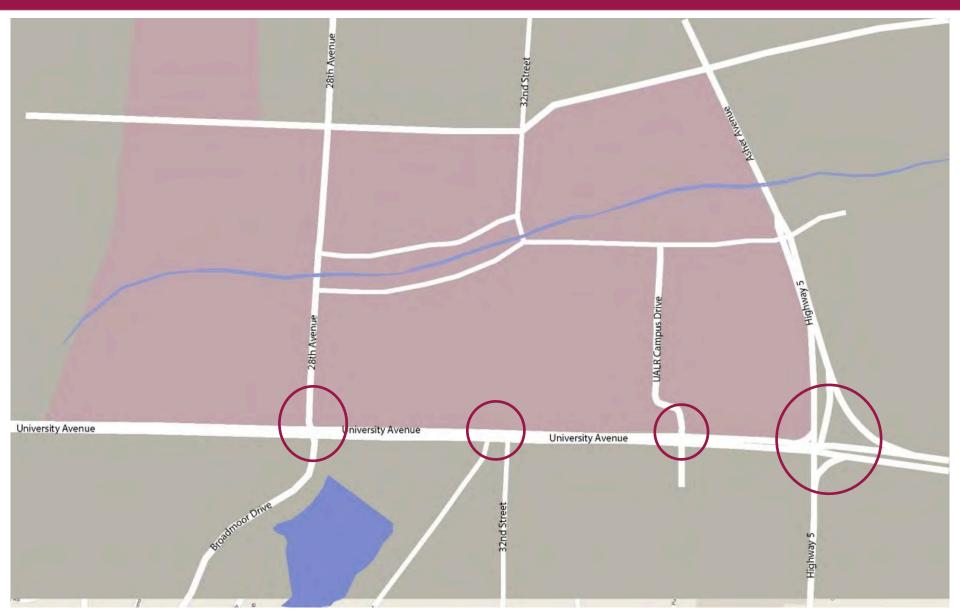
 Roundabouts improve the visual quality and character through landscaping, sculptures and other gateway features that celebrate place

Vehicle speeds (under 25mph):

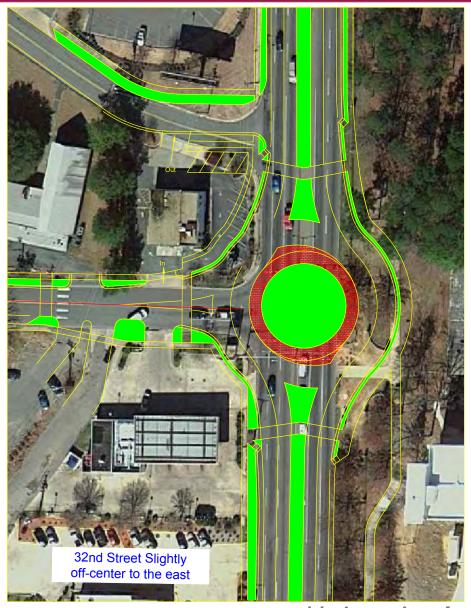
 Drivers have more time to judge and react to other vehicles and pedestrians

- Conditions are easier for older and novice drivers
- Businesses have more exposure
- There is a reduction in the severity of accidents if they do occur
- All modes are safer and integrate better
- A gateway is formed which establishes place and provides traffic calming benefits

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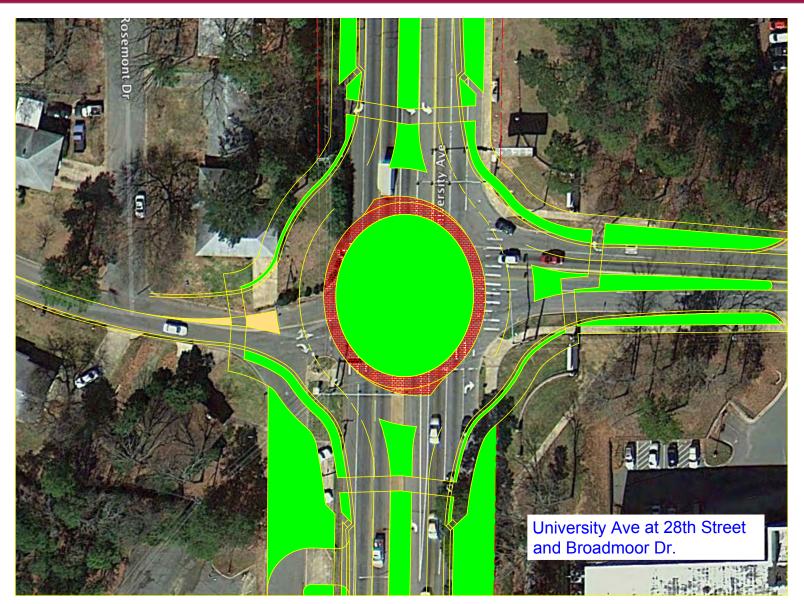


University Avenue - Intersections



University Avenue at 32nd Street

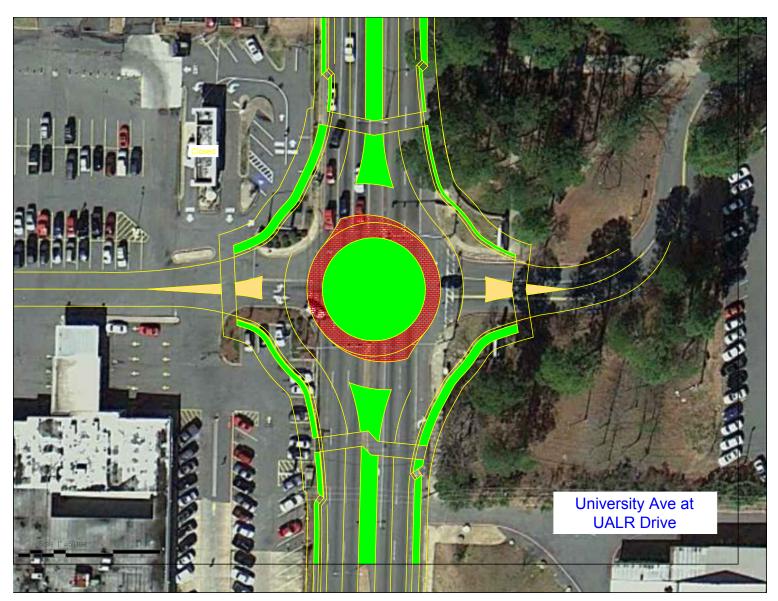




University Avenue at 28th Street



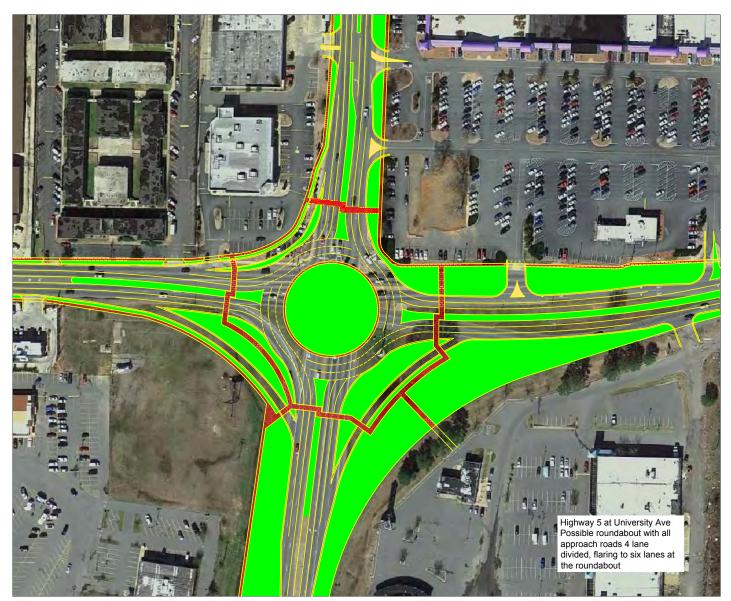
Example Roundabout: Hendrix College, Conway, AR



University Avenue at UALR Campus Drive



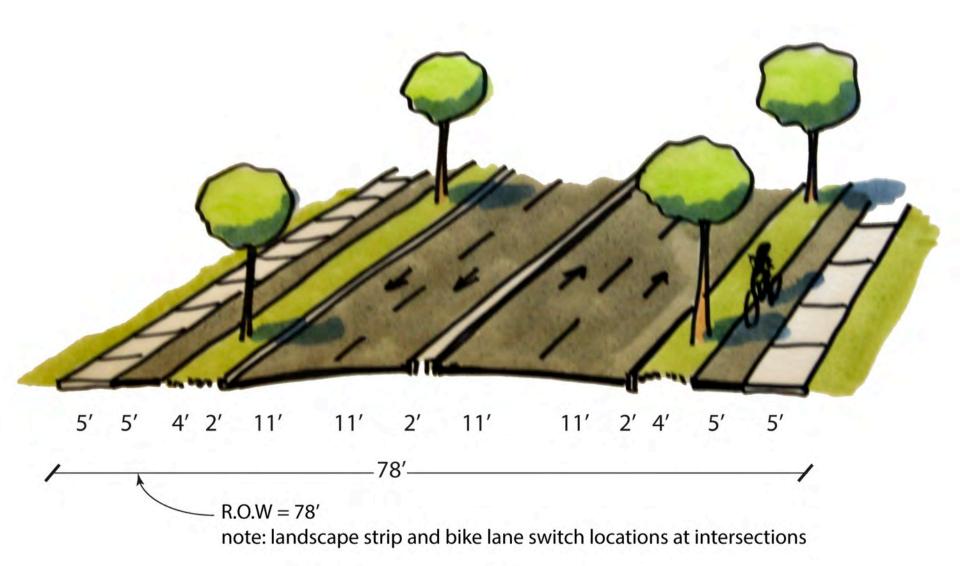
Example Roundabout at a school in Dallas, TX



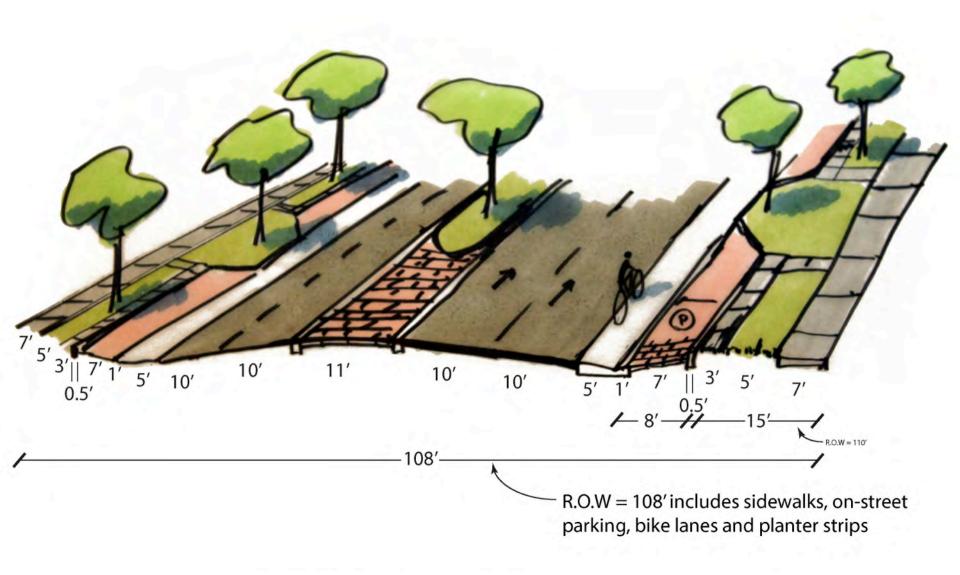
University Avenue at Highway 5/Asher Avenue



Multi-Lane Roundabout in Venice, FL



Design Option #1: Reduce Travel Lanes, Green the Street, and Buffer Bicyclists & Pedestrians



Example 3. University Avenue, UALR



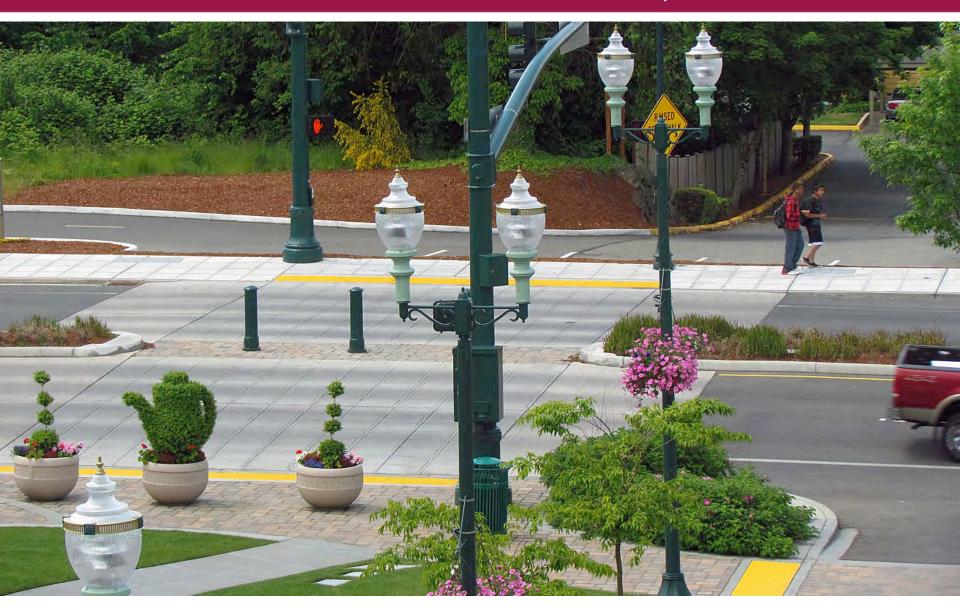
V. Design Treatments & Tools to Consider

- a. Crossings
- b. Sidewalks
- c. Liner Buildings

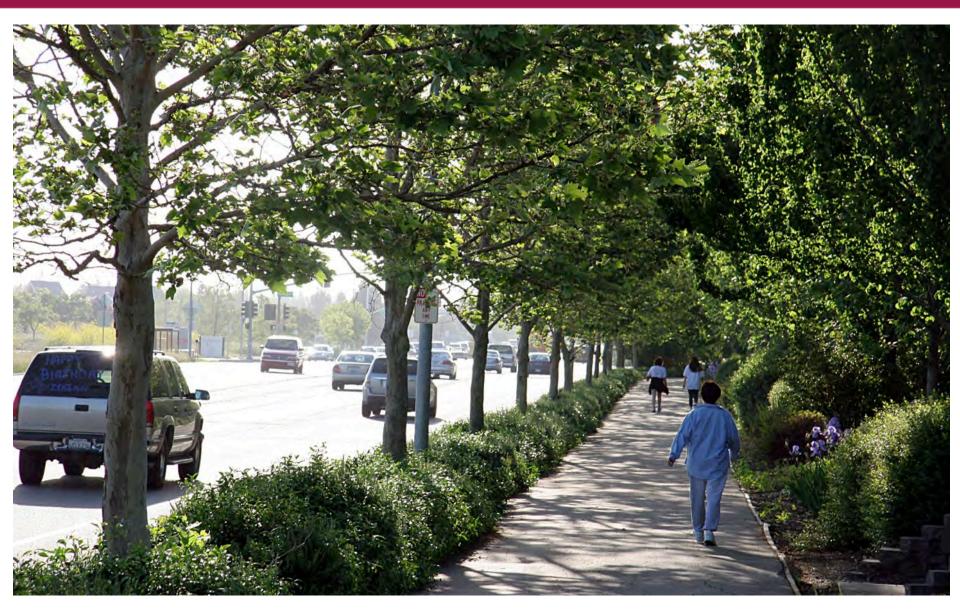


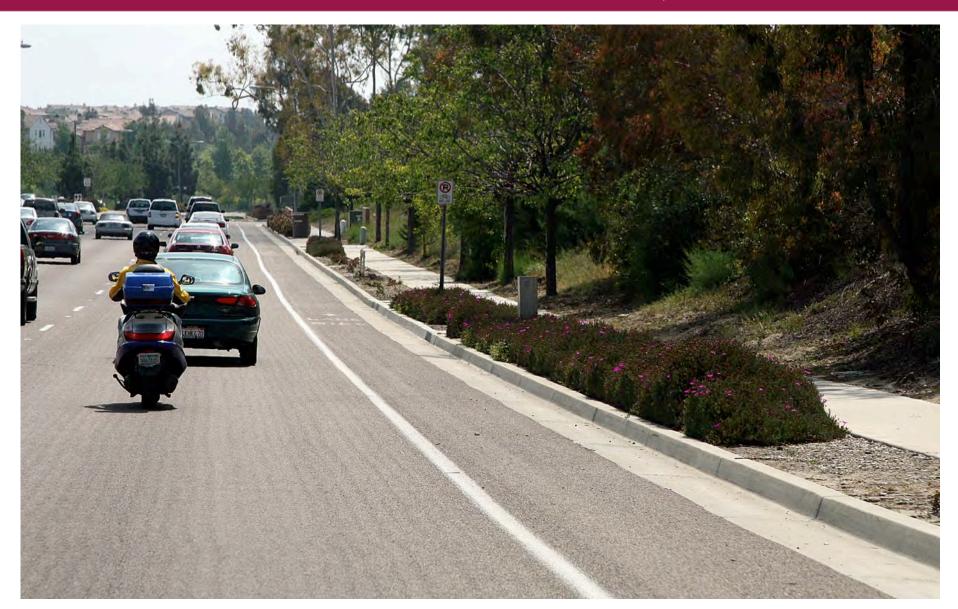




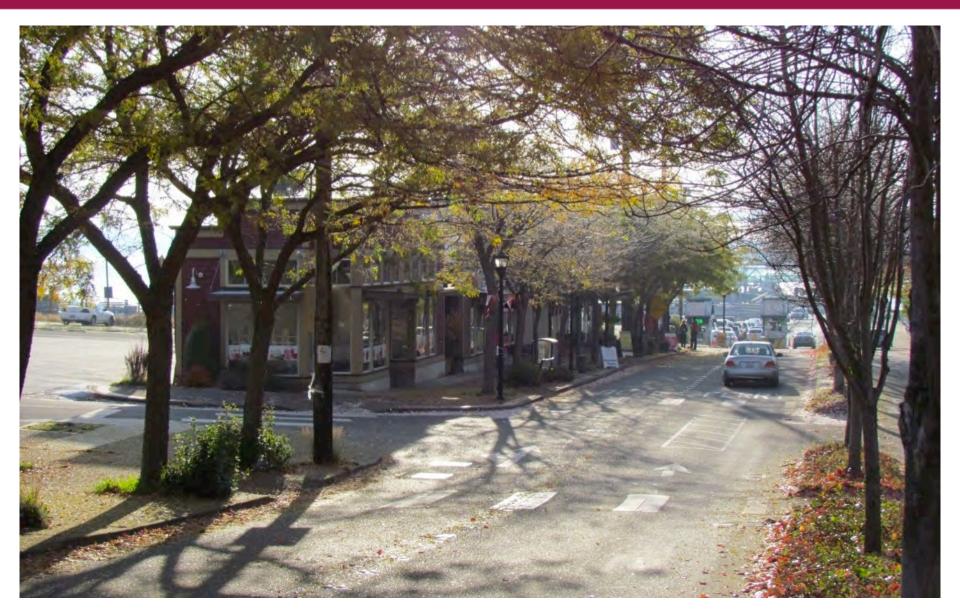




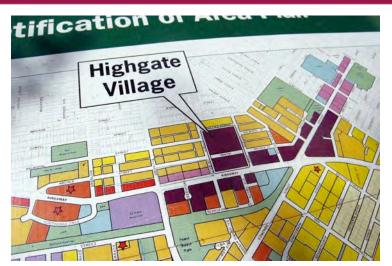








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Join Us!

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University of Arkansas at Little Rock | University District Partnership

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77